

Latinas & Power[®] Symposium

2011 FACT SHEET

EVENT DATE May 5, 2011
LOCATION/VENUE Crowne Plaza Hotel
100 BERLIN RD.
CROMWELL, CT 06416 UNITED STATES
Hotel Front Desk: 860-635-2000 | Hotel Fax: 860-635- 6970

Schedule 8 a.m. – 7:30 p.m.
Exhibitor set-up : 6:30 a.m – 7:30 a.m.
Exhibitor marketplace: 8 a.m. – 3:30 p.m.
Doors open to attendees: 8:00 a.m.
Program Welcome/Speakers/Workshops: 9:20 a.m.- 5:00 p.m.
Closing reception: 5:30 pm. – 7:30 p.m.

About The Latinas & Power Symposium

*Motivational Speakers * Latina Success Stories * Strategies for Success *
Professional Development Workshops * Exhibitor Showcase*

The objective of the symposium is to bring market place and career opportunities together with the Latina market. We offer professional development sessions on building wealth, personal growth, entrepreneurship and career building as well as offering a youth component. In addition, we present powerful Latina motivational speakers and offer networking opportunities, enabling us to attract professional Latinas who are often difficult to reach through traditional channels. This event has been produced successfully for the past 7 years in CT and N.Y. The 2010 CT. attendance exceeded 500 participants and is expected to surpass 600 in 2011.



2011 Keynote Speaker- Rosario Marín

This event's distinguished guest and keynoter will be Rosario Marin, who is the author of "**Leading Between Two Worlds**", the amazing and powerful story of a fourteen year old from Mexico with no knowledge of English and scarce resources arriving in California and how she fulfilled The American Dream. She became the first in her family to graduate from college and eventually rose to Secretary of the Treasury of the United States, having her signature appear on the U.S. dollar bill. Rosario was also the first Latina in California to run for the U.S. Senate and has accomplished many firsts in her life.

For further information and registration, visit the event website: www.emsbusiness.com or send email to: lps_ems@me.com
For general information call: 860-531-4490

About Ethnic Marketing Solutions – The Event Producers

Ethnic Marketing Solutions is a full service multicultural marketing agency based in Hartford, CT. Through our team of experienced and seasoned professionals we offer a unique, tailored and specialized approach to working in the ever-changing diverse marketplace. Our services include: Event Marketing, Market Strategy, Branding, Public Speakers, Sales Training and Community Outreach.